



MMSD Senior Survey Results 2016

Key Findings

1. Seniors chose Health Science as their most common career cluster, 20%, followed by “undecided,” 13%, then Science, Technology, Engineering & Mathematics, 12%.
2. Eighty-four percent (84%) of seniors plan on enrolling in a two- or four-year college or university.
3. The most positively rated high school experiences were those that helped seniors *know their values*, 91%, *interests*, 89%, and *strengths*, 89%.
4. Seniors rated the *classes they took*, 93%, and *conversations with teachers or other staff*, 92% as the most helpful high school activities/experiences in preparing them for the future.

Background

Each spring, MMSD surveys its seniors about their high school experiences and post-graduate plans. Within the student survey, questions are aligned to district priorities and initiatives, including our [graduate vision](#), [Personalized Pathways](#), [Career and Technical Education](#) and [Academic Career Planning](#). District secondary staff and schools' guidance staff use senior survey data to enhance educational programming for high school students.

Data and Methods

MMSD administered the confidential, electronic survey between May 2 and June 6, 2016. School staff coordinated the completion of the survey during class time. Participation in the survey was optional.

A total of 1,368 students responded to the senior survey for a response rate of 84%, compared to 66% in 2015. Participation increased greatly in 2016 as a result of secondary school staff's efforts to include all seniors in the survey. Students' responses included their student IDs so survey results could be disaggregated demographically. The sum of school totals will not always match the district total because a small number of respondents were enrolled in alternative programs. Students' demographics are displayed in the table below:

Table 1 - Demographics	Respondent Number	Respondent Percent	District Grade 12
African American	218	16%	22%
Asian	145	11%	9%
Hispanic	215	16%	15%
Multiracial	103	8%	8%
White	679	50%	45%
Low Income	495	36%	41%
Spec Ed	50	4%	10%
ELL	310	23%	21%
Female	696	51%	47%
Male	671	49%	53%
East	299	22%	21%
La Follette	256	19%	19%
Memorial	345	25%	26%
West	373	27%	27%

Overall, survey respondents reflect the demographics of the senior class with a few variations. African American, students with disabilities and low income students participated at somewhat lower rates, while female and white students participated at higher rates, compared to the senior class overall.

For each closed-ended question, we calculated response distributions (i.e., the range of responses) and percent positive responses. We consider a response to be positive when it expresses agreement or strong agreement with a positive



statement. We analyzed results overall, then by demographic group and school. We selected findings for this report based on seniors’ most common responses to questions and the most prominent differences in responses between student groups. The body of the report focuses on results overall and by demographic group. School level results are found in the Appendix.

Findings:

Intended Career Clusters and Post-Graduation Plans Overall and By Demographic Group

Overall, seniors chose Health Science, 20% as the most common career cluster. Seniors’ second most common response was “undecided,” 13%, followed by Science, Technology, Engineering, & Mathematics, 12%, and Arts, Audio/Video Technology, & Communications, 11%.

Across demographic groups, more Asian, 36%, females, 31%, and ELL students, 27%, chose Health Science, compared to just 4% of students with disabilities. Students with disabilities, 26%, more than any other student group, indicated they were “undecided” about their intended careers. The largest gender disparities in intended career clusters include Information Technology (nearly seven times as common for males); and Human Services (five times as common for females). The complete list of career clusters by demographic groups is shown in Table 2 below:

Table 2: Career Cluster	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
Agriculture, Food, & Natural Resources	3%	1%	5%	4%	4%	3%	4%	3%	8%	3%	4%
Architecture & Construction	4%	1%	4%	3%	3%	1%	5%	3%	4%	3%	3%
Arts, Audio/Video Technology, & Communications	13%	8%	6%	12%	13%	11%	12%	11%	12%	6%	11%
Business Management & Administration	13%	6%	7%	10%	9%	7%	12%	10%	6%	7%	9%
Education & Training	6%	2%	7%	8%	5%	7%	3%	5%	2%	5%	5%
Finance	1%	0%	1%	1%	1%	0%	2%	1%	0%	1%	1%
Government & Public Administration	0%	1%	3%	1%	3%	2%	3%	2%	2%	3%	2%
Health Science	20%	36%	20%	22%	17%	31%	9%	23%	4%	27%	20%
Hospitality & Tourism	3%	1%	2%	3%	1%	2%	1%	2%	14%	3%	2%
Human Services	7%	3%	8%	8%	4%	9%	2%	7%	8%	5%	5%
Information Technology	1%	5%	3%	2%	3%	1%	5%	3%	2%	5%	3%
Law, Public Safety, Corrections, & Security	7%	5%	7%	7%	4%	5%	6%	7%	4%	6%	5%
Manufacturing	2%	0%	0%	0%	1%	0%	1%	1%	4%	1%	1%
Marketing, Sales & Service	3%	2%	2%	1%	2%	2%	3%	2%	2%	2%	2%
Science, Technology, Engineering, & Mathematics	3%	19%	11%	8%	14%	7%	17%	8%	2%	13%	12%
Transportation, Distribution, & Logistics	1%	0%	2%	0%	1%	0%	2%	1%	0%	2%	1%
Undecided	11%	10%	11%	12%	14%	12%	13%	11%	26%	10%	13%

Eighty-four percent (84%) of all seniors plan to enroll in postsecondary education. Thirty-one percent (31%) plan on enrolling in a 2-year college or university and 53% plan on enrolling in a 4-year college or university. Higher percentages of English Language Learners, 50%, Hispanic, 49%, and low income students, 47%, reported enrolling at Madison College than other demographic groups.

Male and female students plan to pursue postsecondary education at similar rates, although females are more likely to attend a four-year college or university than males (56% versus 49%). A higher percentage of female students plan to attend an out-of-state four-year college or university than male students (25% versus 18%).



Among those seniors who intend to enroll in job training programs, 18% were students with disabilities, compared to 1% of students overall. Seniors’ post-graduate plans by demographic group are shown in Table 3 below:

Table 3: Post-graduate Plans	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
2-year, Madison College (MATC)	39%	35%	49%	36%	18%	30%	30%	47%	40%	50%	30%
2-year, UW System campus	3%	0%	1%	0%	0%	1%	1%	1%	0%	1%	1%
4-year, in-state college/university	18%	33%	26%	33%	37%	31%	31%	20%	0%	25%	31%
4-year, out-of-state college/university	15%	18%	6%	17%	30%	25%	18%	9%	2%	7%	22%
Continuing employment I already have, or looking for employment.	5%	1%	2%	1%	1%	1%	2%	3%	10%	2%	2%
Gap year	5%	3%	4%	4%	5%	4%	5%	6%	2%	3%	5%
Job training program	3%	1%	1%	1%	0%	1%	2%	2%	18%	1%	1%
Military enlistment	0%	0%	3%	3%	2%	1%	3%	2%	2%	2%	2%
Other	3%	3%	6%	1%	2%	2%	4%	3%	16%	5%	3%
Other vocational/technical college	5%	2%	0%	2%	1%	1%	2%	3%	2%	1%	2%
Undecided	5%	4%	2%	2%	3%	3%	3%	4%	8%	4%	3%

Intended College or University

The most popular choices for in-state schools were Madison College, followed by UW Madison. For students choosing out-of-state schools, the most popular choices were the University of Minnesota – Twin Cities, followed by Winona State University in Minnesota. Tables 4 and 5 below show the number of MMSD seniors reporting they will attend in-state and out-of-state colleges or universities. To protect student privacy, colleges and universities listed fewer than six times are not reported.

Table 4: In-State Schools	Students
Madison College (MATC)	255
UW Madison	171
UW Milwaukee	64
Edgewood College	28
UW Whitewater	22
UW Stevens Point	20
UW La Crosse	19
UW Eau Claire	17
UW Platteville	16
UW Oshkosh	15
UW Stout	13
Table 5: Out-of-State Schools	Students
University of Minnesota - Twin Cities, Minneapolis, MN	40
Winona State University, Winona, MN	12
Macalester College, St. Paul, MN	7
Northwestern University, Evanston, IL	7
University of Iowa, Iowa City, IA	7
Washington University, St. Louis, MO	6



High School Experience Overall and by Demographic Group

Seniors were asked to read fifteen statements related to district priorities and initiatives, including MMSD’s graduate vision and Academic Career Planning, and indicated how much their high school experiences helped them with each one. Seniors responses are disaggregated by group in Table 6 below.

The most positively rated (% *somewhat/strongly agree*) high school experiences were those that pertained to self-knowledge. Overall, seniors rated experiences that helped them *know their values*, 91%, *interests*, 89%, and *strengths*, 89%, the most positively.

Among demographic groups, students with disabilities and Asian students had lower percentages of positive responses related to their *strengths* and *values*, 82% and 83%, respectively, compared to seniors overall.

Table 6: High School Experiences (% Positive Responses)	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
Q1 I know what I'm good at (my strengths).	88%	83%	86%	87%	91%	89%	89%	87%	82%	86%	89%
Q2 I know what I like to do (my interests).	89%	86%	86%	88%	90%	89%	88%	87%	90%	85%	89%
Q3 I know what's important to me (my values).	88%	83%	92%	90%	93%	92%	89%	89%	82%	88%	91%
Q4 I can list various career options that are interesting to me.	81%	79%	86%	78%	85%	86%	80%	83%	78%	82%	83%
Q5 I can describe why the careers I am most interested in would be a good fit for me.	76%	77%	80%	76%	82%	82%	77%	79%	69%	80%	80%
Q6 I can explain the type of postsecondary education and training required for various careers that are interesting to me.	67%	68%	69%	65%	73%	71%	70%	66%	63%	68%	70%
Q7 I have a plan to achieve my goals of future training or education.	80%	83%	84%	79%	86%	86%	81%	83%	71%	82%	84%
Q8 I know how to develop and change my career plans after I leave high school.	73%	72%	67%	68%	72%	73%	68%	69%	53%	70%	71%
Q9 I know what I need to do in order to pay for college.	63%	67%	57%	61%	70%	66%	65%	65%	53%	62%	66%
Q10 I know how to manage a budget.	66%	63%	51%	60%	64%	61%	63%	63%	47%	57%	62%
Q11 I believe the school skills that I learned in high school will help me achieve my educational and career goals.	72%	70%	68%	62%	69%	70%	68%	69%	73%	71%	69%
Q12 During high school I was given the information I needed in order to apply successfully for a job.	61%	59%	56%	48%	43%	49%	50%	57%	61%	57%	50%
Q13 I have a résumé that I could use to apply for a job.	58%	66%	62%	52%	54%	57%	57%	60%	47%	63%	57%
Q14 I feel confident about my ability to interview for a job.	80%	74%	77%	73%	80%	77%	80%	80%	59%	77%	78%
Q15 As a result of the planning I did in school, I feel ready to take my next steps after high school.	74%	75%	70%	70%	75%	74%	73%	74%	67%	71%	74%

Seniors rated high school experiences related to career-readiness the least positively. Half of seniors, 50%, agreed they were given the information they needed in order to apply successfully for a job and 57% of seniors agreed they have a résumé that they could use to apply for a job.

Within demographic groups, fewer white students, 43%, and more African American students, and students with disabilities, 61% each, agreed they were given the information they needed in order to apply successfully for a job, compared to seniors overall. More Asian students, 66%, and ELL students, 63%, agreed they have a résumé that they could use to apply for a job, compared to just 47% of students with disabilities.



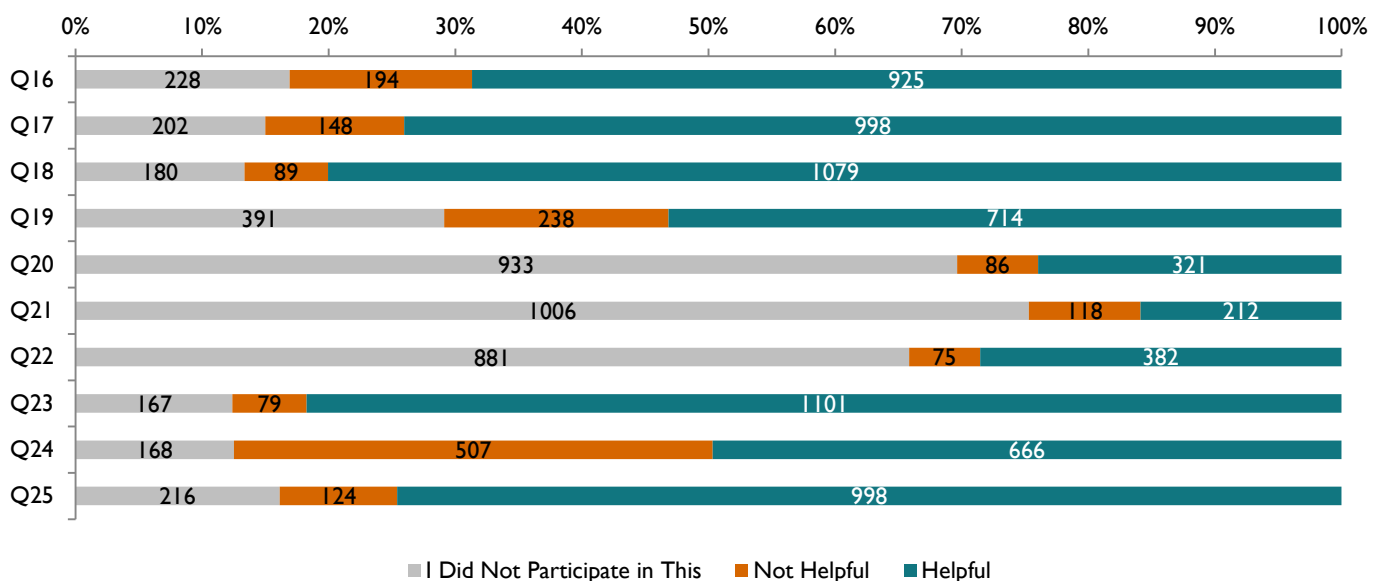
Helpful Factors in Choosing Future Plans and Coursework

Seniors were asked which activities and experiences helped them prepare for the future or choose their coursework. Students who indicated they did not participate in a given activity or experience, were excluded from the percent “helpful” calculation in Tables 7 and 8.

Overall, seniors rated the *classes they took*, 93%, and *conversations with teachers or other staff*, 92% as the most helpful high school activities/experiences in preparing them for the future. Among demographic groups, a lower percentage of students with disabilities, 86%, rated the *classes they took* as helpful, compared to 93% overall; whereas, Multiracial students, 98%, more than any other group, found *conversations with teachers or other staff* helpful, compared to 92% of seniors overall.

	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
Q16 Presentations from my School Counselor about how to apply for college	90%	91%	87%	85%	77%	82%	84%	90%	91%	89%	83%
Q17 Individual planning meetings with my School Counselor	93%	92%	88%	92%	83%	84%	90%	92%	88%	92%	87%
Q18 Conversations with my teachers or other school staff	93%	93%	93%	98%	91%	92%	92%	95%	93%	94%	92%
Q19 Presentations about the Financial Aid Process	82%	84%	80%	83%	68%	74%	76%	85%	79%	82%	75%
Q20 Participating in a college preparation program (e.g., PEOPLE, ITA, Gear Up, etc.)	87%	90%	84%	86%	61%	79%	79%	88%	77%	86%	79%
Q21 AVID	71%	71%	77%	62%	48%	68%	61%	76%	44%	75%	64%
Q22 Support through my local community center (tutoring, college prep, etc.)	88%	90%	88%	85%	75%	84%	83%	90%	84%	87%	84%
Q23 A particular class or classes that I took	94%	95%	95%	91%	93%	94%	92%	94%	86%	94%	93%
Q24 Using Career Cruising to explore colleges and/or careers	76%	64%	63%	66%	46%	57%	56%	72%	77%	68%	57%
Q25 Extra-curricular activities I did, such as clubs, sports, music, etc.	89%	93%	88%	92%	88%	88%	89%	90%	70%	90%	89%

Among the activities and experiences seniors rated least helpful were *using Career Cruising to explore colleges and/or careers*, 57%, and *AVID*, 64%. However, it is important to note that only 25% of seniors surveyed participated in the *AVID* program; whereas 87% used *Career Cruising*. The numbers of participants in each activity are graphed below:



Despite the differences in participation, there were a few notable differences among demographic groups. White students, 46%, found *Career Cruising* the least helpful while students with disabilities, 77%, found it the most helpful.

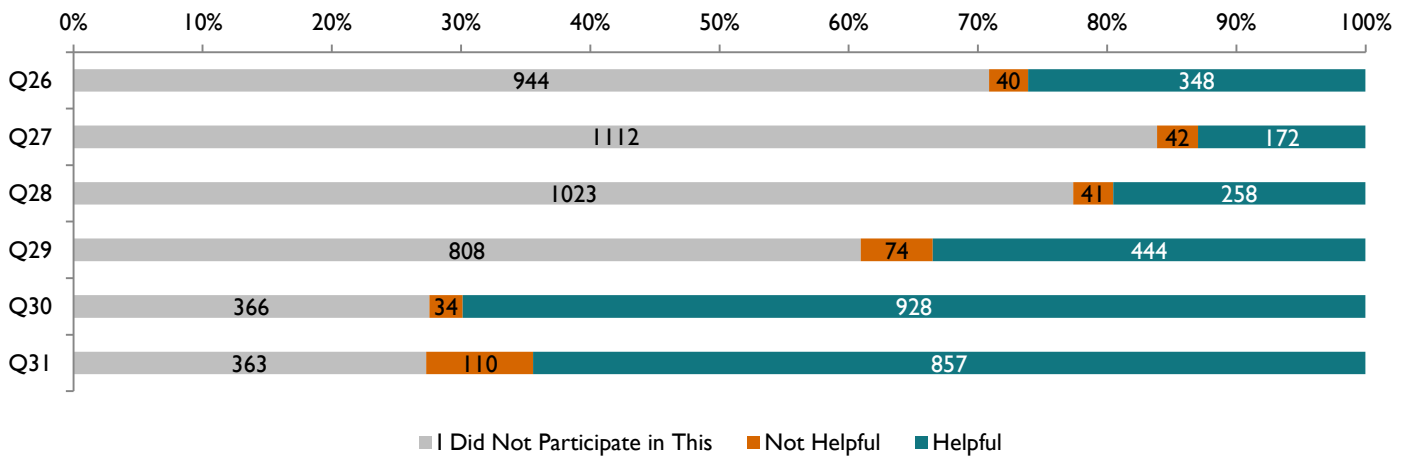
Among the students who participated in AVID, Hispanic, 77%, and low income students, 76%, found it more helpful and white students, 48%, found it the least helpful, compared to 64% of seniors overall.

Among the experiential activities that seniors found helpful when choosing their high school or post-secondary coursework, seniors overall found *Campus Visits* the most helpful, 96%, followed by *Internships*, 90%. Among demographic groups, white, 68%, and Multiracial students, 71%, found *Youth Apprenticeship* the least helpful, whereas, African American and low income students found it the most helpful, 89%, compared to 80% overall.

Table 8: Choosing high school and post-secondary coursework (% Helpful Responses)

	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
Q26 Internship	91%	95%	93%	89%	83%	89%	91%	95%	85%	96%	90%
Q27 Youth Apprenticeship	89%	86%	85%	71%	68%	78%	83%	89%	75%	88%	80%
Q28 Job Shadow	91%	85%	89%	89%	81%	86%	86%	92%	76%	91%	86%
Q29 College and Career Fair	91%	87%	93%	94%	74%	87%	85%	94%	81%	95%	86%
Q30 Campus Visit	96%	96%	97%	94%	97%	98%	95%	98%	93%	97%	96%
Q31 Volunteering	93%	91%	91%	85%	86%	91%	86%	94%	81%	95%	89%

As it was with other high school activities/experiences, there were large differences in participation among various experiential activities. For instance, 72% of seniors surveyed participated in *Campus Visits*, compared to 29% who participated in *Internships*. As such, care should be taken when making direct comparisons between various figures. The numbers of participants in each activity are graphed below:





Appendix A: East High School Senior Survey Results 2016

By Demographic Group

Career Cluster	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
Agriculture, Food, & Natural Resources	3%	2%	8%	0%	10%	6%	6%	5%	0%	3%	6%
Architecture & Construction	3%	0%	6%	0%	1%	0%	4%	2%	0%	3%	2%
Arts, Audio/Video Technology, & Communications	15%	12%	8%	24%	14%	14%	14%	14%	24%	10%	14%
Business Management & Administration	13%	7%	4%	7%	10%	8%	10%	10%	12%	7%	9%
Education & Training	6%	5%	12%	3%	6%	7%	6%	6%	0%	9%	6%
Finance	1%	0%	2%	3%	1%	1%	2%	2%	0%	1%	2%
Government & Public Administration	1%	0%	4%	0%	1%	2%	1%	1%	0%	3%	2%
Health Science	19%	35%	12%	17%	10%	25%	8%	19%	0%	23%	16%
Hospitality & Tourism	6%	5%	4%	3%	1%	4%	2%	3%	12%	5%	3%
Human Services	14%	2%	2%	17%	2%	10%	2%	10%	18%	2%	6%
Information Technology	1%	9%	4%	3%	2%	1%	6%	4%	0%	5%	3%
Law, Public Safety, Corrections, & Security	3%	0%	6%	3%	4%	2%	5%	5%	6%	2%	4%
Manufacturing	0%	0%	2%	0%	1%	0%	1%	1%	0%	1%	1%
Marketing, Sales & Service	4%	0%	2%	0%	1%	1%	2%	2%	0%	1%	2%
Science, Technology, Engineering, & Mathematics	0%	9%	12%	0%	16%	6%	12%	5%	0%	10%	9%
Transportation, Distribution, & Logistics	1%	0%	4%	0%	1%	0%	3%	1%	0%	2%	2%
Undecided	10%	14%	12%	17%	17%	14%	14%	11%	29%	12%	14%
Post-grad plans	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
2-year, Madison College (MATC)	43%	56%	54%	52%	29%	44%	40%	54%	53%	58%	42%
2-year, UW System campus	1%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%
4-year, in-state college/university	24%	21%	27%	17%	31%	25%	27%	19%	0%	22%	26%
4-year, out-of-state college/university	13%	2%	2%	10%	17%	14%	8%	6%	0%	0%	11%
Continuing employment I already have, or looking for employment.	4%	0%	0%	3%	2%	2%	2%	3%	6%	0%	2%
Gap year	4%	5%	2%	7%	10%	4%	8%	5%	0%	3%	6%
Job training program	0%	2%	2%	0%	1%	0%	2%	1%	0%	2%	1%
Military enlistment	0%	0%	2%	3%	2%	1%	2%	2%	0%	1%	2%
Other	3%	5%	6%	3%	2%	2%	5%	2%	24%	7%	3%
Other vocational/technical college	4%	5%	0%	0%	1%	2%	2%	3%	0%	2%	2%
Undecided	4%	5%	6%	3%	4%	5%	4%	5%	18%	5%	5%

Data are suppressed for student groups fewer than six, as indicated by an asterisk (*).



East High School Senior Survey Results 2016, continued

High School Experiences (% Positive Responses)	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
Q1 I know what I'm good at (my strengths).	86%	88%	94%	93%	88%	91%	87%	92%	100%	90%	89%
Q2 I know what I like to do (my interests).	90%	91%	92%	90%	87%	90%	89%	91%	100%	90%	89%
Q3 I know what's important to me (my values).	89%	84%	92%	93%	89%	90%	88%	89%	82%	87%	89%
Q4 I can list various career options that are interesting to me.	82%	84%	87%	86%	84%	85%	82%	85%	76%	84%	84%
Q5 I can describe why the careers I am most interested in would be a good fit for me.	79%	77%	81%	76%	79%	81%	76%	80%	76%	77%	79%
Q6 I can explain the type of postsecondary education and training required for various careers that are interesting to me.	68%	60%	75%	62%	75%	69%	71%	68%	71%	65%	70%
Q7 I have a plan to achieve my goals of future training or education.	82%	86%	92%	76%	83%	85%	83%	86%	65%	86%	84%
Q8 I know how to develop and change my career plans after I leave high school.	71%	70%	75%	59%	72%	74%	67%	72%	47%	71%	70%
Q9 I know what I need to do in order to pay for college.	60%	65%	63%	66%	68%	67%	62%	70%	53%	62%	64%
Q10 I know how to manage a budget.	63%	56%	58%	69%	69%	63%	65%	64%	59%	57%	64%
Q11 I believe the school skills that I learned in high school will help me achieve my educational and career goals.	68%	70%	75%	59%	60%	66%	64%	70%	88%	70%	65%
Q12 During high school I was given the information I needed in order to apply successfully for a job.	53%	58%	56%	52%	39%	49%	48%	55%	65%	57%	48%
Q13 I have a résumé that I could use to apply for a job.	61%	58%	67%	52%	54%	59%	56%	59%	59%	61%	58%
Q14 I feel confident about my ability to interview for a job.	81%	67%	83%	76%	78%	78%	78%	80%	71%	74%	78%
Q15 As a result of the planning I did in school, I feel ready to take my next steps after high school.	69%	65%	71%	69%	69%	72%	65%	72%	82%	65%	69%
Preparing for the future (% Helpful Responses)	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
Q16 Presentations from my School Counselor about how to apply for college	81%	97%	88%	93%	75%	83%	83%	90%	90%	92%	83%
Q17 Individual planning meetings with my School Counselor	90%	97%	92%	100%	88%	89%	94%	94%	100%	95%	92%
Q18 Conversations with my teachers or other school staff	85%	100%	95%	100%	92%	91%	95%	95%	100%	96%	93%
Q19 Presentations about the Financial Aid Process	78%	94%	79%	95%	74%	80%	79%	86%	90%	87%	80%
Q20 Participating in a college preparation program (e.g., PEOPLE, ITA, Gear Up, etc.)	84%	91%	92%	87%	86%	86%	88%	89%	89%	90%	87%
Q21 AVID	62%	63%	81%	60%	50%	69%	60%	73%	33%	75%	64%
Q22 Support through my local community center (tutoring, college prep, etc.)	78%	83%	88%	83%	82%	81%	84%	84%	100%	83%	82%
Q23 A particular class or classes that I took	89%	90%	98%	96%	93%	92%	92%	93%	88%	93%	92%
Q24 Using Career Cruising to explore colleges and/or careers	71%	74%	69%	67%	51%	67%	58%	72%	82%	70%	63%
Q25 Extra-curricular activities I did, such as clubs, sports, music, etc.	84%	92%	92%	92%	93%	89%	92%	91%	75%	92%	91%
Choosing high school and post-secondary coursework (% Helpful Responses)	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
Q26 Internship	86%	100%	100%	100%	83%	87%	96%	94%	88%	100%	91%
Q27 Youth Apprenticeship	85%	100%	100%	*	78%	79%	94%	88%	*	100%	86%
Q28 Job Shadow	88%	100%	100%	86%	86%	87%	95%	91%	88%	100%	91%
Q29 College and Career Fair	82%	96%	96%	100%	74%	87%	87%	90%	100%	96%	87%
Q30 Campus Visit	93%	100%	97%	100%	94%	96%	95%	97%	100%	98%	96%
Q31 Volunteering	88%	100%	97%	94%	84%	92%	88%	93%	80%	100%	90%

Data are suppressed for student groups fewer than six, as indicated by an asterisk (*).



Appendix B: La Follette High School Senior Survey Results 2016

By Demographic Group

Career Cluster	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
Agriculture, Food, & Natural Resources	7%	6%	4%	4%	4%	5%	4%	3%	8%	4%	5%
Architecture & Construction	7%	0%	4%	4%	4%	0%	9%	5%	15%	3%	4%
Arts, Audio/Video Technology, & Communications	8%	6%	2%	4%	8%	7%	6%	5%	8%	1%	6%
Business Management & Administration	18%	6%	6%	7%	8%	6%	14%	10%	0%	4%	10%
Education & Training	0%	6%	6%	14%	7%	9%	2%	4%	0%	4%	6%
Finance	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%
Government & Public Administration	0%	0%	4%	4%	3%	1%	4%	3%	0%	4%	2%
Health Science	17%	33%	28%	21%	17%	35%	6%	22%	0%	31%	21%
Hospitality & Tourism	0%	0%	2%	4%	1%	1%	1%	2%	8%	1%	1%
Human Services	5%	6%	8%	7%	6%	11%	1%	5%	8%	6%	6%
Information Technology	2%	0%	2%	0%	4%	1%	4%	4%	0%	3%	2%
Law, Public Safety, Corrections, & Security	7%	22%	13%	11%	4%	8%	9%	10%	0%	14%	8%
Manufacturing	7%	0%	0%	0%	1%	0%	4%	2%	15%	1%	2%
Marketing, Sales & Service	2%	6%	2%	0%	1%	1%	1%	2%	8%	1%	1%
Science, Technology, Engineering, & Mathematics	3%	6%	9%	7%	13%	2%	16%	9%	0%	8%	9%
Transportation, Distribution, & Logistics	2%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%
Undecided	17%	6%	11%	14%	18%	12%	19%	15%	31%	13%	15%
Post-grad plans	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
2-year, Madison College (MATC)	40%	56%	60%	43%	29%	37%	44%	48%	38%	57%	40%
2-year, UW System campus	3%	0%	0%	0%	0%	0%	1%	2%	0%	0%	1%
4-year, in-state college/university	17%	28%	26%	46%	43%	40%	26%	23%	0%	25%	33%
4-year, out-of-state college/university	10%	0%	0%	4%	11%	11%	4%	6%	0%	1%	7%
Continuing employment I already have, or looking for employment.	2%	6%	2%	0%	2%	1%	3%	2%	0%	3%	2%
Gap year	3%	6%	0%	0%	2%	4%	1%	3%	0%	1%	2%
Job training program	8%	0%	0%	0%	2%	2%	3%	3%	31%	1%	2%
Military enlistment	2%	0%	4%	0%	3%	1%	4%	4%	0%	3%	2%
Other	2%	0%	8%	0%	3%	0%	6%	4%	23%	6%	3%
Other vocational/technical college	5%	0%	0%	4%	0%	1%	1%	2%	0%	0%	1%
Undecided	8%	6%	0%	4%	5%	3%	6%	5%	8%	3%	5%

Data are suppressed for student groups fewer than six, as indicated by an asterisk (*).



La Follette High School Senior Survey Results 2016, continued

High School Experiences (% Positive Responses)	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
Q1 I know what I'm good at (my strengths).	88%	83%	81%	85%	95%	90%	88%	86%	62%	85%	89%
Q2 I know what I like to do (my interests).	90%	83%	83%	89%	92%	89%	88%	84%	77%	85%	89%
Q3 I know what's important to me (my values).	90%	89%	91%	96%	98%	94%	94%	92%	92%	90%	94%
Q4 I can list various career options that are interesting to me.	83%	83%	83%	81%	86%	88%	81%	86%	77%	88%	84%
Q5 I can describe why the careers I am most interested in would be a good fit for me.	80%	78%	79%	74%	88%	87%	78%	80%	69%	83%	83%
Q6 I can explain the type of postsecondary education and training required for various careers that are interesting to me.	67%	56%	66%	74%	70%	72%	64%	62%	62%	63%	68%
Q7 I have a plan to achieve my goals of future training or education.	80%	83%	85%	85%	92%	91%	83%	82%	69%	83%	87%
Q8 I know how to develop and change my career plans after I leave high school.	78%	67%	64%	74%	70%	76%	66%	70%	62%	69%	71%
Q9 I know what I need to do in order to pay for college.	72%	67%	57%	59%	70%	65%	69%	66%	54%	68%	67%
Q10 I know how to manage a budget.	70%	72%	51%	56%	70%	62%	69%	63%	38%	60%	65%
Q11 I believe the school skills that I learned in high school will help me achieve my educational and career goals.	77%	50%	72%	56%	63%	70%	63%	67%	46%	75%	66%
Q12 During high school I was given the information I needed in order to apply successfully for a job.	75%	56%	57%	52%	43%	50%	58%	61%	46%	61%	54%
Q13 I have a résumé that I could use to apply for a job.	63%	83%	66%	52%	50%	60%	56%	64%	38%	74%	58%
Q14 I feel confident about my ability to interview for a job.	83%	78%	77%	78%	87%	84%	81%	85%	46%	81%	83%
Q15 As a result of the planning I did in school, I feel ready to take my next steps after high school.	88%	83%	75%	70%	76%	80%	77%	80%	62%	81%	79%
Preparing for the future (% Helpful Responses)	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
Q16 Presentations from my School Counselor about how to apply for college	94%	93%	93%	86%	86%	90%	90%	94%	83%	93%	90%
Q17 Individual planning meetings with my School Counselor	96%	100%	90%	93%	91%	92%	93%	93%	73%	94%	93%
Q18 Conversations with my teachers or other school staff	96%	88%	93%	96%	94%	97%	92%	94%	77%	97%	94%
Q19 Presentations about the Financial Aid Process	81%	77%	95%	81%	73%	81%	80%	87%	60%	89%	81%
Q20 Participating in a college preparation program (e.g., PEOPLE, ITA, Gear Up, etc.)	90%	92%	82%	88%	50%	86%	73%	88%	56%	87%	78%
Q21 AVID	81%	*	86%	50%	54%	84%	62%	80%	44%	85%	71%
Q22 Support through my local community center (tutoring, college prep, etc.)	90%	*	87%	83%	69%	88%	77%	91%	73%	93%	83%
Q23 A particular class or classes that I took	94%	100%	96%	84%	92%	94%	91%	95%	67%	97%	93%
Q24 Using Career Cruising to explore colleges and/or careers	81%	87%	57%	63%	59%	64%	68%	70%	75%	75%	66%
Q25 Extra-curricular activities I did, such as clubs, sports, music, etc.	89%	94%	91%	91%	85%	91%	86%	89%	55%	92%	88%
Choosing high school and post-secondary coursework (% Helpful Responses)	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
Q26 Internship	92%	*	89%	83%	83%	91%	85%	91%	75%	94%	88%
Q27 Youth Apprenticeship	96%	*	82%	*	50%	82%	78%	88%	63%	86%	80%
Q28 Job Shadow	90%	*	85%	*	74%	93%	74%	89%	56%	89%	83%
Q29 College and Career Fair	95%	100%	97%	100%	78%	91%	91%	97%	63%	98%	91%
Q30 Campus Visit	98%	100%	97%	94%	97%	100%	93%	99%	75%	98%	97%
Q31 Volunteering	95%	89%	90%	83%	86%	92%	84%	92%	70%	96%	89%

Data are suppressed for student groups fewer than six, as indicated by an asterisk (*).



Appendix C: Memorial High School Senior Survey Results 2016

By Demographic Group

Career Cluster	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
Agriculture, Food, & Natural Resources	2%	0%	4%	4%	1%	1%	3%	2%	23%	3%	2%
Architecture & Construction	5%	0%	2%	4%	3%	3%	3%	3%	0%	2%	3%
Arts, Audio/Video Technology, & Communications	17%	7%	9%	7%	16%	14%	13%	12%	8%	9%	13%
Business Management & Administration	10%	5%	17%	15%	11%	7%	16%	14%	8%	15%	11%
Education & Training	12%	0%	4%	4%	3%	6%	2%	7%	8%	5%	4%
Finance	0%	0%	0%	0%	2%	0%	3%	0%	0%	0%	1%
Government & Public Administration	0%	2%	7%	0%	4%	3%	4%	2%	8%	3%	3%
Health Science	27%	37%	9%	33%	22%	34%	11%	23%	8%	26%	23%
Hospitality & Tourism	5%	0%	4%	4%	0%	2%	2%	4%	31%	3%	2%
Human Services	0%	2%	11%	0%	4%	6%	1%	7%	0%	6%	4%
Information Technology	0%	5%	4%	0%	1%	0%	4%	1%	0%	3%	2%
Law, Public Safety, Corrections, & Security	10%	5%	2%	11%	6%	7%	5%	7%	0%	3%	6%
Manufacturing	2%	0%	0%	0%	1%	0%	2%	1%	0%	0%	1%
Marketing, Sales & Service	0%	2%	2%	0%	3%	2%	3%	0%	0%	2%	2%
Science, Technology, Engineering, & Mathematics	5%	26%	13%	15%	11%	6%	19%	6%	0%	12%	12%
Transportation, Distribution, & Logistics	2%	0%	2%	0%	2%	0%	3%	1%	0%	2%	2%
Undecided	2%	9%	9%	4%	9%	10%	5%	9%	8%	6%	8%
Post-grad plans	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
2-year, Madison College (MATC)	46%	23%	35%	22%	13%	19%	24%	43%	31%	38%	22%
2-year, UW System campus	7%	0%	4%	0%	0%	2%	1%	4%	0%	3%	1%
4-year, in-state college/university	2%	42%	28%	37%	41%	34%	35%	14%	0%	28%	35%
4-year, out-of-state college/university	22%	19%	9%	30%	36%	34%	23%	13%	8%	11%	29%
Continuing employment I already have, or looking for employment.	5%	0%	4%	0%	0%	1%	2%	4%	15%	3%	1%
Gap year	2%	5%	7%	0%	2%	3%	3%	6%	0%	5%	3%
Job training program	2%	0%	4%	4%	0%	1%	2%	2%	31%	2%	1%
Military enlistment	0%	0%	4%	7%	1%	1%	3%	1%	8%	2%	2%
Other	2%	5%	4%	0%	3%	4%	2%	2%	8%	5%	3%
Other vocational/technical college	5%	2%	0%	0%	1%	1%	2%	6%	0%	2%	2%
Undecided	5%	5%	0%	0%	1%	2%	2%	3%	0%	3%	2%

Data are suppressed for student groups fewer than six, as indicated by an asterisk (*).



Memorial High School Senior Survey Results 2016, continued

High School Experiences (% Positive Responses)	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
Q1 I know what I'm good at (my strengths).	95%	77%	87%	77%	91%	88%	89%	84%	92%	78%	88%
Q2 I know what I like to do (my interests).	90%	84%	87%	81%	92%	88%	90%	88%	92%	81%	89%
Q3 I know what's important to me (my values).	88%	84%	93%	77%	94%	93%	89%	91%	85%	88%	91%
Q4 I can list various career options that are interesting to me.	85%	74%	83%	65%	85%	82%	81%	78%	85%	75%	82%
Q5 I can describe why the careers I am most interested in would be a good fit for me.	76%	74%	83%	77%	84%	82%	80%	82%	69%	80%	81%
Q6 I can explain the type of postsecondary education and training required for various careers that are interesting to me.	71%	72%	63%	69%	75%	71%	74%	64%	69%	63%	72%
Q7 I have a plan to achieve my goals of future training or education.	83%	84%	83%	81%	88%	89%	82%	87%	85%	81%	86%
Q8 I know how to develop and change my career plans after I leave high school.	71%	72%	63%	65%	74%	72%	70%	68%	62%	67%	71%
Q9 I know what I need to do in order to pay for college.	68%	70%	54%	42%	71%	67%	65%	62%	62%	56%	66%
Q10 I know how to manage a budget.	66%	63%	43%	54%	63%	61%	59%	58%	46%	50%	60%
Q11 I believe the school skills that I learned in high school will help me achieve my educational and career goals.	71%	70%	59%	62%	76%	73%	70%	71%	92%	64%	71%
Q12 During high school I was given the information I needed in order to apply successfully for a job.	68%	58%	50%	46%	45%	47%	53%	61%	85%	48%	50%
Q13 I have a résumé that I could use to apply for a job.	51%	70%	57%	42%	49%	48%	56%	62%	38%	56%	52%
Q14 I feel confident about my ability to interview for a job.	80%	72%	76%	62%	77%	75%	76%	80%	62%	72%	76%
Q15 As a result of the planning I did in school, I feel ready to take my next steps after high school.	76%	77%	65%	65%	79%	77%	74%	78%	62%	66%	76%
Preparing for the future (% Helpful Responses)	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
Q16 Presentations from my School Counselor about how to apply for college	93%	97%	100%	83%	77%	83%	84%	96%	*	98%	83%
Q17 Individual planning meetings with my School Counselor	97%	89%	94%	91%	79%	82%	88%	99%	88%	95%	85%
Q18 Conversations with my teachers or other school staff	95%	92%	95%	100%	94%	94%	95%	96%	100%	95%	94%
Q19 Presentations about the Financial Aid Process	92%	88%	81%	70%	62%	70%	73%	95%	*	88%	71%
Q20 Participating in a college preparation program (e.g., PEOPLE, ITA, Gear Up, etc.)	91%	93%	81%	71%	47%	67%	74%	92%	*	87%	71%
Q21 AVID	70%	78%	50%	*	34%	45%	57%	73%	*	63%	51%
Q22 Support through my local community center (tutoring, college prep, etc.)	100%	100%	89%	86%	74%	83%	89%	100%	*	95%	86%
Q23 A particular class or classes that I took	97%	97%	95%	96%	93%	94%	95%	97%	100%	95%	95%
Q24 Using Career Cruising to explore colleges and/or careers	86%	59%	68%	63%	46%	50%	61%	83%	57%	70%	55%
Q25 Extra-curricular activities I did, such as clubs, sports, music, etc.	100%	94%	80%	86%	82%	83%	86%	92%	71%	87%	85%
Choosing high school and post-secondary coursework (% Helpful Responses)	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
Q26 Internship	100%	94%	95%	71%	70%	82%	89%	95%	*	100%	86%
Q27 Youth Apprenticeship	*	83%	78%	*	67%	63%	77%	88%	*	90%	71%
Q28 Job Shadow	100%	*	88%	*	76%	81%	89%	97%	*	94%	85%
Q29 College and Career Fair	100%	87%	87%	67%	71%	85%	81%	96%	*	97%	83%
Q30 Campus Visit	100%	100%	97%	90%	98%	98%	97%	99%	*	98%	97%
Q31 Volunteering	94%	90%	80%	78%	86%	85%	87%	94%	100%	90%	86%

Data are suppressed for student groups fewer than six, as indicated by an asterisk (*).



Appendix D: West High School Senior Survey Results 2016

By Demographic Group

Career Cluster	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
Agriculture, Food, & Natural Resources	0%	0%	3%	11%	4%	2%	4%	1%	0%	1%	3%
Architecture & Construction	2%	2%	5%	5%	3%	1%	5%	4%	0%	4%	3%
Arts, Audio/Video Technology, & Communications	13%	5%	6%	11%	13%	8%	13%	10%	0%	4%	11%
Business Management & Administration	9%	7%	5%	11%	6%	5%	8%	6%	0%	5%	7%
Education & Training	9%	0%	5%	11%	5%	6%	3%	5%	0%	2%	5%
Finance	2%	0%	2%	0%	0%	0%	2%	2%	0%	1%	1%
Government & Public Administration	0%	2%	0%	0%	4%	2%	3%	0%	0%	0%	3%
Health Science	20%	37%	30%	16%	16%	31%	10%	29%	14%	30%	21%
Hospitality & Tourism	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Human Services	7%	2%	11%	5%	5%	9%	2%	8%	0%	7%	6%
Information Technology	2%	2%	3%	5%	5%	1%	7%	2%	14%	7%	4%
Law, Public Safety, Corrections, & Security	11%	2%	6%	0%	3%	5%	4%	9%	14%	5%	4%
Manufacturing	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Marketing, Sales & Service	7%	2%	2%	5%	2%	2%	4%	3%	0%	2%	3%
Science, Technology, Engineering, & Mathematics	7%	27%	11%	11%	17%	12%	19%	12%	14%	20%	16%
Transportation, Distribution, & Logistics	0%	0%	2%	0%	0%	0%	1%	1%	0%	1%	1%
Undecided	11%	10%	11%	11%	16%	12%	16%	10%	43%	10%	14%
Post-grad plans	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
2-year, Madison College (MATC)	27%	17%	45%	21%	11%	24%	15%	40%	29%	43%	19%
2-year, UW System campus	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
4-year, in-state college/university	24%	39%	22%	32%	35%	28%	36%	23%	0%	27%	32%
4-year, out-of-state college/university	18%	41%	13%	32%	42%	35%	32%	12%	0%	16%	34%
Continuing employment I already have, or looking for employment.	9%	0%	3%	0%	0%	2%	1%	4%	29%	1%	2%
Gap year	9%	0%	6%	11%	7%	6%	8%	12%	14%	4%	7%
Job training program	2%	0%	0%	0%	0%	0%	1%	1%	14%	0%	0%
Military enlistment	0%	0%	3%	0%	0%	0%	1%	0%	0%	1%	1%
Other	4%	0%	5%	0%	1%	1%	3%	4%	0%	4%	2%
Other vocational/technical college	7%	0%	0%	5%	0%	0%	2%	3%	14%	0%	1%
Undecided	0%	2%	3%	0%	2%	2%	1%	1%	0%	4%	2%

Data are suppressed for student groups fewer than six, as indicated by an asterisk (*).



West High School Senior Survey Results 2016, continued

High School Experiences (% Positive Responses)	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
Q1 I know what I'm good at (my strengths).	86%	85%	84%	94%	90%	87%	90%	82%	50%	88%	88%
Q2 I know what I like to do (my interests).	86%	85%	81%	94%	89%	88%	86%	81%	83%	84%	87%
Q3 I know what's important to me (my values).	83%	80%	92%	94%	92%	93%	86%	86%	50%	89%	90%
Q4 I can list various career options that are interesting to me.	71%	76%	89%	78%	86%	88%	78%	82%	67%	81%	83%
Q5 I can describe why the careers I am most interested in would be a good fit for me.	67%	78%	78%	78%	80%	81%	75%	73%	50%	79%	78%
Q6 I can explain the type of postsecondary education and training required for various careers that are interesting to me.	64%	78%	70%	50%	72%	71%	69%	67%	33%	79%	70%
Q7 I have a plan to achieve my goals of future training or education.	76%	78%	78%	72%	82%	81%	78%	74%	67%	79%	80%
Q8 I know how to develop and change my career plans after I leave high school.	71%	76%	67%	78%	71%	72%	68%	64%	33%	71%	70%
Q9 I know what I need to do in order to pay for college.	50%	66%	54%	83%	70%	66%	65%	55%	33%	63%	65%
Q10 I know how to manage a budget.	64%	66%	51%	61%	59%	58%	60%	63%	33%	60%	59%
Q11 I believe the school skills that I learned in high school will help me achieve my educational and career goals.	71%	80%	65%	78%	72%	71%	73%	64%	50%	75%	72%
Q12 During high school I was given the information I needed in order to apply successfully for a job.	48%	61%	60%	39%	43%	51%	44%	52%	33%	61%	48%
Q13 I have a résumé that I could use to apply for a job.	50%	61%	59%	67%	62%	61%	59%	56%	50%	63%	60%
Q14 I feel confident about my ability to interview for a job.	76%	80%	73%	78%	80%	74%	84%	73%	50%	80%	78%
Q15 As a result of the planning I did in school, I feel ready to take my next steps after high school.	60%	80%	68%	78%	74%	69%	76%	64%	50%	74%	72%
Preparing for the future (% Helpful Responses)	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
Q16 Presentations from my School Counselor about how to apply for college	97%	77%	73%	71%	76%	73%	80%	79%	*	75%	77%
Q17 Individual planning meetings with my School Counselor	92%	86%	81%	79%	79%	76%	87%	83%	*	86%	81%
Q18 Conversations with my teachers or other school staff	97%	89%	89%	94%	87%	89%	89%	94%	*	89%	89%
Q19 Presentations about the Financial Aid Process	81%	70%	67%	83%	68%	69%	72%	73%	*	67%	70%
Q20 Participating in a college preparation program (e.g., PEOPLE, ITA, Gear Up, etc.)	88%	85%	76%	100%	59%	72%	78%	84%	*	79%	75%
Q21 AVID	73%	*	78%	67%	60%	71%	67%	78%	*	75%	69%
Q22 Support through my local community center (tutoring, college prep, etc.)	96%	87%	87%	89%	74%	84%	83%	93%	*	84%	84%
Q23 A particular class or classes that I took	97%	94%	92%	89%	93%	97%	89%	94%	*	93%	93%
Q24 Using Career Cruising to explore colleges and/or careers	68%	49%	59%	75%	38%	52%	43%	67%	*	58%	48%
Q25 Extra-curricular activities I did, such as clubs, sports, music, etc.	88%	94%	88%	100%	92%	90%	93%	88%	*	88%	91%
Choosing high school and post-secondary coursework (% Helpful Responses)	African American	Asian	Hispanic	Multiracial	White	Female	Male	Low Income	SwD	ELL	Total
Q26 Internship	94%	91%	92%	*	94%	94%	92%	100%	*	92%	93%
Q27 Youth Apprenticeship	92%	77%	82%	*	75%	83%	81%	95%	*	79%	82%
Q28 Job Shadow	91%	71%	86%	*	88%	85%	85%	92%	*	80%	85%
Q29 College and Career Fair	93%	71%	92%	100%	72%	84%	80%	96%	*	89%	82%
Q30 Campus Visit	96%	83%	97%	91%	98%	98%	93%	100%	*	91%	96%
Q31 Volunteering	96%	85%	97%	90%	88%	94%	85%	98%	*	91%	90%

Data are suppressed for student groups fewer than six, as indicated by an asterisk (*).